Architect 1 2 3 3 Consultant Consultant Consultant 1 2 3 3 Consultant 1 2 2 3 2 25 23 11 7 Social Media / Marketing Consultant to the industry 7 1 5 19 103 Other 6 7 91 103 Other 34 56 68 Retiree for the Industry 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NWiR Demographics Report				
Architect 1 2 3 3 Consultant Consultant Consultant 1 2 3 3 Consultant 1 2 2 3 2 25 23 11 7 Social Media / Marketing Consultant to the industry 7 1 5 19 103 Other 6 7 91 103 Other 34 56 68 Retiree for the Industry 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2021	Feb-22	Sep-22	Aug-23
Consultant T / Social Media / Marketing Consultant to the industry T / Social Media / Marketing Consultant to the industry T / Social Media / Marketing Consultant to the industry Other O	What type of organization do you work for?				
IT Social Media Marketing Consultant to the industry 7 15 19 103	Architect	1	2	3	
Manufacturer 67 91 103 Other 34 56 68 Retiree for the Industry 1 1 1 1 1 1 Roofing Contractor 186 266 303 Roofing Distributor 28 36 36 36 Student 0 0 0 0 0 Please fill in the industry segment that best describes your company's function Building Products Manufacturer 77 91 105 125 Distribution Company 29 43 44 66 Engineering/Roof Consulting/Building Envelope Consulting 13 19 21 15 None 5 13 11 15 Roofing/Contractor Installer 187 267 304 33 Service Provider to the roofing industry 44 65 79 70 Do you or does your company perform any services related to roof or building envelope investigation of the company 13 169 264 We's 84 232 215 HOW many people are in your organization? 100 - 200 22 31 35 50 - 100 43 59 72 30-50 36 48 61 50 - 100 50 50 85 91 50 50 50 50 100 59 85 91 50 50 50 50 50 50 50 50 50 50 50 50 50	Consultant	20	25	23	
Other 34 56 68 Retiree for the Industry 1 1 1 1 Reofing Contractor 186 266 303 303 Reofing Distributor 28 36 36 36 Student 0 0 0 0 Please fill in the industry segment that best describes your company's function 3 12 12 Building Products Manufacturer 77 91 105 12 12 Distribution Company 29 43 44 66 76 79 72 30 30 30 48 43 32 32 36 66 67 79 72 30 30 48	IT / Social Media / Marketing Consultant to the industry	7	15	19	
Retiree for the Industry	Manufacturer	67	91	103	
Roofing Contractor	Other	34	56	68	
Roofing Distributor	Retiree for the Industry	1	1	1	
Student 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Roofing Contractor	186	266	303	
Please fill in the industry segment that best describes your company's function	Roofing Distributor	28	36	36	
Building Products Manufacturer 77 91 105 122 Distribution Company 29 43 44 66 Engineering/Roof Consulting/Building Envelope Consulting 13 19 21 15 15 15 15 15 15 15 15 15 15 15 15 15	Student	0	0	0	
Distribution Company 29 43 44 66	Please fill in the industry segment that best describes your compan	y's function			
Engineering/Roof Consulting/Building Envelope Consulting None S 13 11 13 27 14 27 15 267 304 33 35 Service Provider to the roofing industry 44 65 79 76 Do you or does your company perform any services related to roof or building envelope investigation of the proof of t	Building Products Manufacturer	77	91	105	125
None	Distribution Company	29	43	44	62
Roofing/Contractor Installer Service Provider to the roofing industry Do you or does your company perform any services related to roof or building envelope investigation of the services in the roof of the services related to roof or building envelope investigation of the services in the roof of the services related to roof or building envelope investigation of the services in the roof of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envelope investigation of the services related to roof or building envel	Engineering/Roof Consulting/Building Envelope Consulting	13	19	21	19
Service Provider to the roofing industry 44 65 79 70 Do you or does your company perform any services related to roof or building envelope investigation of the services. 84 232 215 No 131 169 264 262 215 264 262 215 264 262 215 264 262 261 262 262 262 262 262 262 262 262 262 262 262 262 262 262 264 262 262 262 262 262 262 262 262 262 262 262 262 262 262 262 262 262 262 262	None	5	13	11	13
Do you or does your company perform any services related to roof or building envelope investigation or the property of the	Roofing/Contractor Installer	187	267	304	333
No	Service Provider to the roofing industry	44	65	79	76
Yes 84 232 215 How many people are in your organization? 22 31 35 200 - 1000 43 59 72 30-50 36 48 61 50 - 100 53 66 67 Less than 30 129 201 228 Over 1000 59 85 91 What percentage of your workforce is female? 0% 4 3 5 1% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 6% - 10% 44 58 67 1 do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	Do you or does your company perform any services related to roof	or building e	envelope	e investi	gation o
How many people are in your organization? 100 - 200	No	131	169	264	
100 - 200	Yes	84	232	215	
200 - 1000	How many people are in your organization?				
30-50 36 48 61 50 - 100 53 66 67 Less than 30 129 201 228 Over 1000 59 85 91 What percentage of your workforce is female? 0% 4 3 5 11% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 66% - 10% 44 58 67 18 10 or than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 100 or more 67 135 163 193 What is your professional role?	100 - 200	22	31	35	
50 - 100	200 - 1000	43	59	72	
Less than 30 129 201 228 Over 1000 59 85 91 What percentage of your workforce is female? 0% 4 3 5 1% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	30-50	36	48	61	
Less than 30 129 201 228 Over 1000 59 85 91 What percentage of your workforce is female? 0% 4 3 5 1% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	50 - 100	53	66	67	
Over 1000 59 85 91 What percentage of your workforce is female? 0% 4 3 5 1% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?					
0% 4 3 5 1% - 5% 98 140 158 11% - 15% 39 49 49 16% - 30% 45 58 73 6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	Over 1000				
1% - 5% 11% - 15% 11% - 15% 16% - 30% 16% - 30% 16% - 10% 1 do not know. 1 do not	What percentage of your workforce is female?				
11% - 15% 16% - 30% 45 58 73 6% - 10% 44 58 67 1 do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	0%	4	3	5	
16% - 30% 45 58 73 6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 196 10 or more 67 135 163 193 What is your professional role?	1% - 5%	98	140	158	
6% - 10% 44 58 67 I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	11% - 15%	39	49	49	
I do not know. 53 87 101 More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	16% - 30%	45	58	73	
More than 30% 46 86 100 How many years have you been in the roofing industry? 5 to 10 40 70 103 143 0-5 75 161 181 196 10 or more 67 135 163 193 What is your professional role?	6% - 10%	44	58	67	
How many years have you been in the roofing industry? 5 to 10	I do not know.	53	87	101	
5 to 10 40 70 103 143 0-5 75 161 181 196 10 10 10 10 10 10 10 10 10 10 10 10 10	More than 30%	46	86	100	
5 to 10 40 70 103 143 0-5 75 161 181 196 10 10 10 10 10 10 10 10 10 10 10 10 10	How many years have you been in the roofing industry?				
10 or more 67 135 163 193 What is your professional role?	5 to 10	40	70	103	143
10 or more 67 135 163 193 What is your professional role?	0-5	75			196
What is your professional role?	10 or more				193
· ·	What is your professional role?				
	Engineer	5	4	5	5

General Administrative Support	11	15	25	22
Human Resources/Talent Aquisition	4	8	10	14
IT/Social Media	3	6	6	7
Office Manager	27	41	45	56
Operations Leader	25	29	38	42
Other	48	81	97	93
Owner or Principal of business	84	118	134	152
Project Manager	26	36	36	45
Safety	2	4	6	7
Sales and Marketing	107	138	145	173
Service	1	10	9	9
Roof Mechanic	0	1	1	1
Specfier	0	2	1	0
Top 10 and Lowest 10 States/Provinces				
CO	109	130	115	
FL	189	303	293	
TX	162	245	223	
ОН	82	115	107	
CA	53	86	78	
TN	50	58	70	
PA	56	64	58	
NJ	42	83	77	
AZ	39	51	47	
ON, Canada	14	26	62	
DC	5	3	13	
СТ	3	7	4	
DE	3	4	0	
AK	1	0	10	
NH	2	2	0	
ID	3	2	0	
IA	7	21	7	
KS	3	12	9	
KY	7	10	0	
ME	1	13	0	
Which other roofing related orginazation(s) are you a member of?				
IIBEC (formerly RCI)	41	46	48	
MRA	3	5	4	
NRCA	135	155	176	
RCMA	5	5	7	
SPFA	1	4	4	
None	90	127	146	

