

# NWiR Demographics Report

	2021	Feb-22	Sep-22	Aug-23
<b>What type of organization do you work for?</b>				
Architect	1	2	3	
Consultant	20	25	23	
IT / Social Media / Marketing Consultant to the industry	7	15	19	
Manufacturer	67	91	103	
Other	34	56	68	
Retiree for the Industry	1	1	1	
Roofing Contractor	186	266	303	
Roofing Distributor	28	36	36	
Student	0	0	0	
<b>Please fill in the industry segment that best describes your company's function</b>				
Building Products Manufacturer	77	91	105	125
Distribution Company	29	43	44	62
Engineering/Roof Consulting/Building Envelope Consulting	13	19	21	19
None	5	13	11	13
Roofing/Contractor Installer	187	267	304	333
Service Provider to the roofing industry	44	65	79	76
<b>Do you or does your company perform any services related to roof or building envelope investigation or</b>				
No	131	169	264	
Yes	84	232	215	
<b>How many people are in your organization?</b>				
100 - 200	22	31	35	
200 - 1000	43	59	72	
30-50	36	48	61	
50 - 100	53	66	67	
Less than 30	129	201	228	
Over 1000	59	85	91	
<b>What percentage of your workforce is female?</b>				
0%	4	3	5	
1% - 5%	98	140	158	
11% - 15%	39	49	49	
16% - 30%	45	58	73	
6% - 10%	44	58	67	
I do not know.	53	87	101	
More than 30%	46	86	100	
<b>How many years have you been in the roofing industry?</b>				
5 to 10	40	70	103	143
0-5	75	161	181	196
10 or more	67	135	163	193
<b>What is your professional role?</b>				
Engineer	5	4	5	5

General Administrative Support	11	15	25	22
Human Resources/Talent Aquisition	4	8	10	14
IT/Social Media	3	6	6	7
Office Manager	27	41	45	56
Operations Leader	25	29	38	42
Other	48	81	97	93
Owner or Principal of business	84	118	134	152
Project Manager	26	36	36	45
Safety	2	4	6	7
Sales and Marketing	107	138	145	173
Service	1	10	9	9
Roof Mechanic	0	1	1	1
Specfier	0	2	1	0

#### Top 10 and Lowest 10 States/Provinces

CO	109	130	115
FL	189	303	293
TX	162	245	223
OH	82	115	107
CA	53	86	78
TN	50	58	70
PA	56	64	58
NJ	42	83	77
AZ	39	51	47
ON, Canada	14	26	62
DC	5	3	13
CT	3	7	4
DE	3	4	0
AK	1	0	10
NH	2	2	0
ID	3	2	0
IA	7	21	7
KS	3	12	9
KY	7	10	0
ME	1	13	0

#### Which other roofing related orginazation(s) are you a member of?

IIBEC (formerly RCI)	41	46	48
MRA	3	5	4
NRCA	135	155	176
RCMA	5	5	7
SPFA	1	4	4
None	90	127	146

or consulting? (Required)