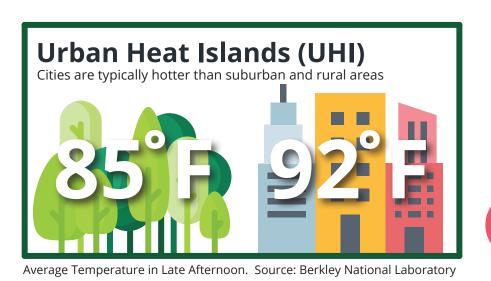
RATE EDUCATION SERIES

KEEPING IT COOL — USING COOL ROOFS TO COMBAT HEAT ISLANDS AND SAVE ENERGY



Cities are expected to be hotter by 2100.

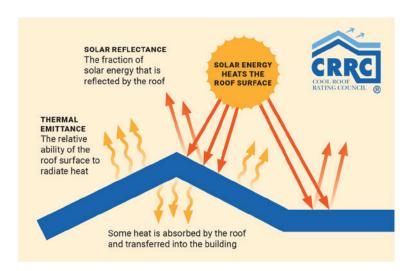
Source: Zhao et al. 2021 https://doi.org/10.1038/s41558-020-00958-8

INSTALLATION CONSIDERATIONS









Advantages of Cool Roofs



Reduce Air Conditioner Use and Indoor Air Temperatures



Reduce Energy Costs



Reduce Peak Energy Use and Strain on Energy Grid



Reduce Climate Change Effects



Reduce Urban Heat Island Effects and Ground-level Ozone

