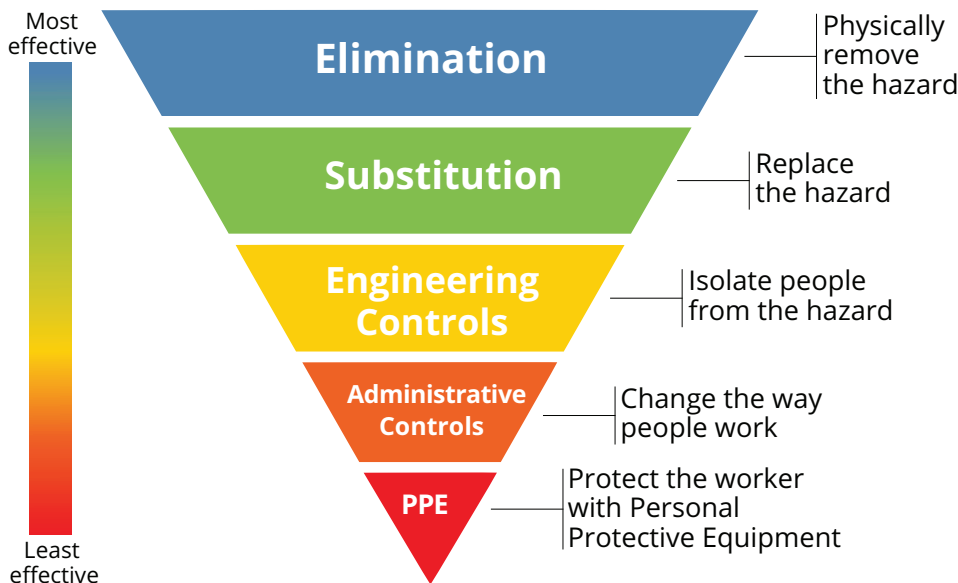


## THE SCIENCE OF ROOFTOP SAFETY: WHAT COMPANIES NEED TO KNOW

### Hierarchy of Safety Controls



### SAFETY ISSUES OF THE DAY

- ✓ Being a source of credible information during challenging moments (e.g., COVID)
- ✓ Ill-fitting PPE fits and lack of options
- ✓ The leading cause of death for women in the workplace is homicide
- ✓ Recruiting and retaining women in the field is still a challenge.

### Create a Safety-conscious Culture



Starts the moment you walk front door



Make it FUN, not just rules and talking



Applies to EVERYONE at the company

### IMPROVING YOUR SAFETY CULTURE

- Reward safety-conscious behavior and action
- 360-conversations at meetings
- Establish job-safety team that visits/inspects job sites
- Ask "behavioral" questions
- Third-party perception surveys
- CPWR — Safety Culture Assessment Tool (S-CAT)

