

Mentor and empower women in the roofing industry towards excellence in their chosen career.

WORK/LIFE BALANCE

- 1 What is your advice on starting a family and/or maintaining a family while working in such a male dominated industry.
- 2 Women without children or families at home don't have a hard stop at work requiring them to tend to anyone. How can you prevent over-working or the burn-out?
- 3 What are some valuable and time sensitive ways to get involved in this industry and still be present at home?



CAREER PROGRESSION

- 1 Has your career progressed at a rate in which you are happy? Has your career progressed in the way that you thought it would?
- 2 Was your career path planned out, or did you achieve this level through taking positions that helped you get to where you are?
- 3 What if you are happy with where you are in your career and have no desire to move further up? Is this something that could harm your reputation?
- 4 How are you working to progress your career at this time?

IDENTIFYING ALLIES, ADVOCATES & MENTORS

- 1 Have you had an ally, advocate or mentor in the past that turned out to have a negative impact on your career or life? And if so, how did you handle that situation?
- 2 How can you identify a potential mentor?
- 3 Is it better to have a mentor outside of your place of employment?
- 4 Is there anyone that you currently view as a mentor? Have you asked them to officially be your mentor?
- 5 Have you ever had a mentor? What did that look like?



GOAL SETTING

- 1 What is an example of a 5-year goal you have set for yourself in the past – and was that goal accomplished?
- 2 How do you consider your goal achieved? Do you create a check list along the way?
- 3 What types of goals are you trying to achieve? Are they realistic and attainable?
- 4 Do you have any goals beyond 5 years either professional or personal?

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NETWORKING

- 1 Besides tradeshow – where else have you found merit in networking in this industry? And has that networking proven to be helpful to your career?
- 2 Do you subscribe to any group on sites such as LinkedIn to expand your networking group?
- 3 How do you suggest starting a conversation at a networking event?



MOTIVATION

- 1 Besides money – what has been a driving motivation for you in the roofing industry?
- 2 How do you tackle a lack of motivation for a project that doesn't interest you?
- 3 What is it that keeps you coming back day after day?

PERSONAL DEVELOPMENT

- 1 What aspect of the roofing industry (i.e. networking, tradeshow, coworkers, adversity etc.) have helped you grow the most within your personal life? – and why?
- 2 Are there any Ted-Talks or books that you recommend?
- 3 Do you subscribe to the theory of “dress for the job you want?” How important is first impressions?
- 4 What classes/programs do you suggest for career growth?
- 5 What are some of your personal tips/tricks to grow within this industry?



PROFESSIONAL CONVERSATIONS

- 1 How have your professional conversations changed over the years? Regarding how the conversations take place, where they take place, the topics, the outcomes etc.
- 2 What is your thought on revealing your age at work? You don't want to be considered “too young” or “too old.”
- 3 How do you overcome an age/gender barrier in any situation? What are some different tactics to approaching this conversation?