

Council Leaders Call

April 6, 2021

**Agenda**

1. “Go to Meeting” invite is on the Outlook appointment
2. Quick Intros of BOD members/Staff on the call
3. Roll Call of Council leaders on the call
4. Updates from NWIR HQ – Association Management
   1. Association management company – CIVICA Management
   2. Inter-Industry Relations
   3. Phone Answering Service, 303-450-3150 (details on the Contact Us page)
5. Finances
   1. How much money does our council have? … Link to financial reports on the Councils for Resources for page
   2. How to get money … on the Councils for Resources for page
   3. How to pay for stuff … on the Councils for Resources for page
   4. Q4 reports posted
   5. New process for getting invoices to sponsors – on the Councils for Resources for page
6. Sponsorships
   1. Councils may recruit for any sponsor level and will receive $1000 for any sponsor they bring to NWIR in the Diamond, Platinum, Gold, or Silver levels. Sponsor info here: <https://nationalwomeninroofing.org/sponsorship/>
7. Upcoming Events
   1. All on the website calendar
   2. Roofing Is Connection
   3. Tech Talks
8. Newsletter – submit through website
9. Updates from the Board of Directors (Karen Edwards and Christine Mockenhaupt)
   1. NEW – Council LinkedIn pages … social media overview
   2. WORLD Award info is live! <https://nationalwomeninroofing.org/about-us/world-award/>
   3. Contacting lapsed members….
      1. Membership Committee is contacting people who are not part of a council
      2. Council leaders are encouraged to review the list and contact their council leaders who have lapsed
      3. Access to member lists by state is through the Resources for Councils page
10. From the NWIR Committees…
    1. Volunteer leaders needed on the national committees. Descriptions and contact information here. <https://nationalwomeninroofing.org/committees/>
    2. Membership
    3. Community Outreach
       1. Toolkit on website <https://nationalwomeninroofing.org/community-service/>
    4. Communications Update
       1. Link to new submission form on the website under Resources for Councils. Please submit by the 1st of each month, either a recap of a past event or a notice of an upcoming event. If you don’t have anything to submit, please visit the link anyway and click the checkbox at the end that indicates you don’t have a submission. <http://nationalwomeninroofing.org/councils/resources-council-chairs/>
    5. Diversity, Equity & Inclusion
       1. Several NWiR members have done a 21 day DEI program and it has been very well received! <https://www.unitedwaydm.org/equity-challenge>
    6. Education
       1. hold
    7. Membership
       1. hold
    8. Mentoring
       1. Toolkit: <https://nationalwomeninroofing.org/mentoring/>
    9. NWIR Day
       1. official 4th Annual NWiR Day will be August 8 in Las Vegas
    10. Recruitment
11. Event recaps
    1. We want to encouraging virtual council meetings - <https://nationalwomeninroofing.org/wp-content/uploads/2020/03/Implementing-a-Virtual-Council-Meeting.pdf>
    2. Use the Meeting Ideas on the Resources for Councils page for ideas
12. Questions
13. Next Calls:
    1. Every Tuesday at 3pm ET

[Resources for Council Chairs](https://nationalwomeninroofing.org/councils/resources-council-chairs/) webpage – everything starts here!

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